

FOR IMMEDIATE RELEASE

Service in Action: Parkinson Society BC Highlights Services Provided, Support Given, and Initiatives Taken During Parkinson's Awareness Month

Vancouver, BC – March 26, 2026 –

During Parkinson's Awareness Month this April, Parkinson Society British Columbia (PSBC) is highlighting the programs and services they make available. From healthcare navigation and one-on-one consultations, to activities, exercise classes, and educational webinars, as well as virtual physiotherapy and counselling, PSBC is committed to providing a wide range of support for individuals with Parkinson's disease (PD) and their carepartners.

The services offered by PSBC have real, tangible impacts on those affected by the disease. Rae Nix attests to the quality of the exercise classes put on by PSBC's neuro physiotherapist, Shelly Yu, stating, "I exercise independently as well as attend a virtual, local PD class, but Shelly's [exercise classes] are always the best. I do not have enough words in my vocabulary to describe how wonderful they have been for me." PSBC's educational webinars are also highly valued by the community, with carepartner Mark Hutchinson appreciating "the many information sessions and symposiums offered; they have been life giving for my wife Angela and myself, and I am sure for many individuals living with PD." Other community members state they have "benefited greatly from counselling and support groups," noting that the Society has been instrumental in helping them live well with Parkinson's.

"Our goal is to provide our community with the support they need. And it's the generosity of our donors that makes that possible," says Joanne Baker, Chief Executive Officer of Parkinson Society British Columbia. "Parkinson's disease impacts individuals uniquely. The services we offer help people no matter where they are in their journey with the disease. The support provided by carepartners is also invaluable yet frequently overlooked. Because of that, it is our goal to ensure they feel seen through our carepartner-specific programs and resources."

Throughout Parkinson's Awareness Month, PSBC encourages the community to participate by sharing personal stories and experiences on social media using the hashtag #MoreThanATremor. Together, through understanding and compassion, we can better support individuals and families living with Parkinson's.



For more information and to participate in Parkinson's Awareness Month, please visit
www.parkinson.bc.ca/awareness.

About Parkinson Society British Columbia: Established in 1969, Parkinson Society British Columbia supports individuals affected by Parkinson's through advocacy, education, programs, and funding innovative research. Our mission is to empower the Parkinson's community in British Columbia by providing resources and services that enable self-management, self-reliance, and self-advocacy. PSBC relies on the generosity of donors, volunteers, and community partners to fulfill its mission.

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