

Parkinson SuperWalk is the single most important awareness and fundraising event for Parkinson Society BC and its national partner, Parkinson Canada. Since 1990, SuperWalk has provided a platform for increasing awareness of the needs of those affected by Parkinson's disease. Funds raised support PSBC's programs, support services, advocacy efforts, and contributions to research.

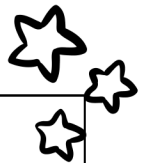
On the weekend of September 7 & 8 incredible British Columbians in more than 15 communities throughout the province will walk together to help give hope to approximately 17,500 people in BC living with Parkinson's disease.

## Role Overview

The sponsorship & prize coordinator plays a critical role in the overall success of Parkinson SuperWalk in their community. They will be responsible for sourcing sponsorships and in-kind gifts under \$1000.00.

## Monthly Commitment

4-5 hours (varies based on community and committee size).



## Responsibilities

- Attends all SuperWalk committee meetings.
- Create an overview of sponsorship opportunities, prizes, and in-kind donations needed for this year's walk.
- Liaises with fellow team members to compare contacts and proposed asks for in-kind or cash sponsorships donations, to ensure there is no duplication and manage multiple points of contact.
- Contacts sponsors and requests their attendance at the walk for recognition.
- Manages the prize area and directs the assigned volunteer(s) on walk day.
- Provides regular reports on donation requests to the committee.
- Provides the list of local sponsors for recognition to PSBC by early August.
- Participates in post-event wrap-up activities with the committee. These include the collection of receipts, committee debriefing, and other recognition activities.

The Sponsorship & Prize Coordinator will be able to develop special events and logistic management skills and team collaboration in a dynamic environment.

Strong connections to local businesses are an asset.