

CHAR RICHARDSON AND FAMILY, LANGLEY  
WONG FAMILY CELEBRATES PARKINSON SUPERWALK



## Our Mission

Empower people with Parkinson's in British Columbia through providing resources and services to enable self-management, self-reliance, and self-advocacy.

## What is Parkinson's Disease?

Parkinson's disease is caused by a loss of dopamine in the brain and is the second most common chronic neurodegenerative disorder after Alzheimer's disease. Both motor and non-motor symptoms may be experienced, such as tremor, rigidity, slowness of movement, difficulty with speech, sleep disturbance, and mood disorders. There is currently no known cure.

It is estimated that there are approximately 13,000 individuals living with Parkinson's in British Columbia. Experts predict that the incidence of Parkinson's will double by 2040. While the vast majority of people with Parkinson's are over 60, 20% are diagnosed before the age of 50, and many are in their 30s and 40s.



# PARKINSON SUPERWALK®

## Save the Date!

Parkinson SuperWalk will return to British Columbia the weekend of September 11 & 12, 2021.

For more information and to register, visit: [www.parkinson.bc.ca/superwalk](http://www.parkinson.bc.ca/superwalk)



Parkinson Society  
British Columbia

Telephone: 604-662-3240  
Toll Free: 1-800-668-3330  
Fax: 604-687-1327

Suite 600 – 890 West Pender Street  
Vancouver, BC V6C 1J9

[www.parkinson.bc.ca](http://www.parkinson.bc.ca)



Follow us @ParkinsonsBC

Charitable Registration Number 11880 1240 RR0001

## Our Staff

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Chief Executive Officer

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Donor & Member Services  
Coordinator / Office Manager

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### AMY MA

Education & Support Services  
Coordinator

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### ALANA DHILLON

Education & Support Services  
Coordinator

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### COURTNEY DOHERTY

Education & Support Services  
Coordinator / Counsellor

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### SHELLY YU

Education & Support Services  
Coordinator

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### TRICIA WALLACE

Education & Support Services  
Coordinator / Counsellor

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### ALICIA WROBEL

Senior Manager, Resource  
Development & Communications

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### CAROLINE WIGGINS

Special Events & Fundraising Officer

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### JOVANA VRANIC

Marketing & Communications  
Senior Coordinator

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### LAURA HALAS

Marketing & Communications  
Coordinator

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Director

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### MARTIN MCKEOWN

Medical Advisor

# Executive Message

The past year has presented us with challenges that no one could have predicted. With the onset of the COVID-19 public health crisis in early 2020, we were confronted with an immediate need to pivot our operations in order to continue serving the Parkinson's community. We are proud of what we were able to achieve in the last year – both as a community and internally as staff.

## Progress was made to further empower BC's Parkinson's community in the following ways:

- successfully moving our programs and events online – including increasing exercise, activities, and education – to combat isolation, and keep people active and engaged while at home
- engaging those without computers or internet through mailouts and phone calls
- assisting many of our 47 support groups to begin meeting online, via Zoom
- improving access to Duodopa® therapy by lifting the annual limit on procedures (previously 5) from BC PharmaCare's Special Authority listing
- hosting major events virtually, including our provincial conference, Parkinson SuperWalk, and AGM
- providing training in Motivational Interviewing for healthcare professionals to assist in their care of people with Parkinson's disease
- expanding team-based care in movement disorder clinics by funding a full-time speech pathologist in Victoria, and part-time speech pathologist, physiotherapist, and social worker in Kelowna. These are five-year commitments, with local health authorities taking over funding after five years
- continuing to fund leading-edge research through both Parkinson Canada and the Michael Smith Foundation for Health Research

Despite these challenging times, your support of Parkinson Society BC has remained steadfast. We thank you for your donations, volunteer hours, sharing of stories, and feedback on our operations. We are deeply grateful.

Signed,



Jean Blake CEO

*Jean Blake*



Andrew Davenport CHAIR

*Andrew Davenport*

# Message from Finance Committee

The Statement of Financial Position for the year ended December 31, 2020 presents very healthy working capital with current assets significantly exceeding current liabilities. Parkinson Society BC was the fortunate recipient of two unanticipated gifts. We received a very large bequest in 2020 of ~\$1.7 million from the late Elizabeth Fast, and a very significant donation of \$500,000 from the Fraternal Order of the Eagles Aerie #2075. The Society's investment portfolio now has a market value of \$3,849,230 (2019 \$1,666,462) and continues to generate modest returns.

Overall, the 2020 Statement of Revenue and Expenses presents an excess of revenue over expenses of \$2,255,616 compared to the 2020 budget that was approved with a planned deficit of \$374,439. Fundraising revenue, excluding bequests and the gift from the Eagles was \$962,806 and although down from \$1,120,351 in 2019, continues to be an important part of PSBC's financial well-being. We are grateful for the continued commitment and support of our event participants, volunteers, donors, and sponsors especially during this unprecedented time.

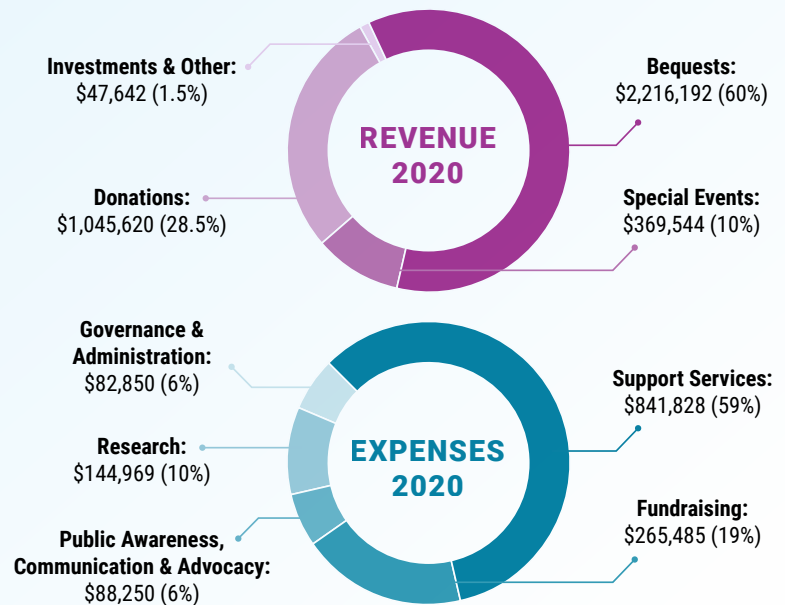
During 2020, the Board invested in an innovative approach to advocacy by providing incentive funding to two health authorities for provision of a team approach in the Victoria and Kelowna Movement Disorder Clinics. We invested \$500,000 over five years (2020–2024) in each of these health regions to improve care. A similar proposal is being discussed for 2021 with Vancouver Coastal for the Movement Disorder Clinic at UBC.

As well, we have already committed to investing a minimum of \$354,241 in research from 2021 through 2023, in addition to \$144,969 in 2020. While we continue to fund research through the Parkinson Canada Research Program, we also partner with the Michael Smith Foundation for Health Research (MSFHR), which matches our research contributions.

The Society enters 2021 with reserves equal to 26 months of its historical expenses, which provides the Board with further opportunity to actualize our strategic priorities. The Board continues to review opportunities to further increase the Society's impact and reach throughout BC.

## Our Picture of Financial Accountability

To view a copy of our audited 2020 Financial Statements, visit [www.parkinson.bc.ca](http://www.parkinson.bc.ca)



# Our Year in Review



85

referrals from healthcare professionals through our PD Connect program



350

attendees at our virtual provincial conference, Moving Forward, Together



186

exercise, activity, and education webinars serving 4,635 participants\*



2,566

information and referral calls and emails



802

hours of counselling

100

new counselling clients



147

in-depth consultations

\$301,275

raised across 26 communities from Parkinson SuperWalk in BC



\$2,286,191

given from the estates of six individuals

Thank you to our volunteers who assist with the Society's programs, services, advocacy, and fundraising.

\*Total webinars including those that were part of a series.



Doug, Norm, and Colin Plumb with loved ones at White Pine Beach for Grit Day



Jim Smerdon leads the 4th annual Full Throttle ride to Whistler



Parkinson Society British Columbia CEO, Jean Blake (left), and Board Director, John Hougan (right), accept cheque from Donald Chunn (middle) on behalf of the Fraternal Order of Eagles Aerie #2075

Parkinson Society British Columbia  
Date: June 5, 2020  
Pay to the order of: Parkinson Society British Columbia  
Amount: Five Hundred Thousand and 00/100 \$500,000.00  
Per: Fraternal Order of Eagles #2075  
Charitable Registration No. 11880 1240 RR0001



A&W Cruisers participating in Parkinson SuperWalk



Sally Pollock (right) with her team members for Parkinson SuperWalk in Lion's Bay

# Special Thanks to Our Supporters

## CORPORATIONS, COMMUNITY AND EMPLOYEE GROUPS, FOUNDATIONS AND SERVICE CLUBS

### Leadership Circle · \$5,000 or more

- AbbVie Corporation
- Aldor Acres
- BMC Networks Inc. Technology Services
- Chan Family Foundation
- Corus Entertainment
- Frances A. McClean & Charles McNeely Jr. IMP Fund, held at Vancouver Foundation
- James D. Chaplin Family Foundation
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- Provincial Employees Community Services Fund
- Home and Garden Rona
- The Alan and Doreen Thompson Charitable Foundation
- The Raven Foundation
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## CORPORATIONS, COMMUNITY AND EMPLOYEE GROUPS, FOUNDATIONS AND SERVICE CLUBS

### Benefactors Circle · \$1,000-\$4,999

- A&W Restaurant (Newton/Strawberry Hill/Cloverdale, Surrey/Glenlyon, and Burnaby)
- Anonymous (1)
- Aqueduct Foundation
- BC Provincial Aerie F.O.E.
- Blake, Cassels, & Graydon LLC
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- Brock Boeser
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- Maureen and Irwin Hafstein
- Char Kennedy
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- John Peirce and Nancy Hetherington-Peirce
- Joan Priestman
- Shelley Schreyer and Cory Walsh

## INDIVIDUALS

### Benefactors Circle · \$1,000 – \$4,999

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- Valerie Zilinski
- The Late Anne Zukiwski

## LEGACY GIFTS

- Estate of Betty Kinaschuk
- Estate of Elizabeth Fast
- Estate of Geraldine Biely
- Estate of Judith Ellen Henry
- Estate of Juliette Stenhouse Trust
- Estate of Rita Jo-Ann Johnston

## PARTNERSHIP CIRCLE Acknowledging Exceptional Contributions

- Fraternal Order of Eagles Vancouver Aerie No. 2075

*Note: We strive to ensure that each name is appropriately listed and spelled. Please let us know if we have made an error so we may correctly recognize you in the future.*